



## **CALL FOR PROPOSALS – Submission deadline November 29, 2016**

*Making our Mark*, Surface Design Association's 2017 biennial conference, will take place August 3-6 in Portland, Oregon. This event will foster dialog and networking within the context of SDA's 40th Anniversary, focusing on present and future developments in the field. SDA partners with Oregon College of Art and Craft and Portland State University to create a vibrant atmosphere for exchange of ideas. Registration for 200 attendees is planned.

Founded in 1977, the mission of Surface Design Association (SDA) is to promote awareness and appreciation of textile-inspired art and design through member-supported benefits including publications, exhibitions, and conferences. SDA's membership includes nearly 3000 professional and emerging artists, students, educators, designers and writers from 28 countries.

For the 2017 *Making Our Mark* Conference, SDA invites members and non-members to submit proposals for break-out sessions and demonstrations. Concurrent break-out sessions complement keynote speakers invited by the Conference Steering Committee.

### **Theme**

SDA celebrates its 40th Anniversary and looks to the present and future of contemporary fiber art and textile-as-mixed-media practice. Associated topics such as identity, education and professional development are also welcome. The SDA demographic includes topics of interest to SDA members who are professional and emerging artists, students, educators, curators and more.

### **Description of sessions:**

#### **Breakout Sessions**

Each concurrent Breakout Session will last about one hour and take place at Portland State University on Friday, August 4. The speaker will present for 45 minutes, with questions to follow. Examples of a breakout session could include illustrated lectures or presentations that may or may not also have a discussion component or hands-on activity:

- *a presentation on a curatorial project, or a project involving socially engaged practices*
- *a trend within the field*
- *professional practice, entrepreneurship for artists, fashion*
- *textile history*
- *Illustrated lecture about an individual or group of artists' work*

**Honorarium** for concurrent breakout sessions is \$200 plus excellent exposure through marketing. Presenters will pay registration and travel fees. On the ground hospitality

volunteers may be recruited to assist with setup.

## **Demonstrations**

Seven (7) concurrent demonstrations or presentations of practice and studio work will take place during a "Demo Day" at Oregon College of Art and Craft on Saturday, August 5. Each demo session will last about 1 hour and most will be repeated 4 times, twice in the morning and twice in the afternoon. Some, especially lecture presentations, may be repeated only once. Demos may have a hands-on component if time and facilities allow.

**Honorarium:** \$200 for first demo/presentation. If the demo is repeated, an additional \$100 will be awarded per demo session. Presenters will pay registration and travel fees. On the ground hospitality volunteers will be recruited to assist with setup and teardown.

## **Proposal Requirements:**

**Proposals should include the following in PDF format.**

- Contact information
- Title of Proposed session
- One line description of proposed session
- Type of proposed presentation:
  - Lecture-presentation for Break-out session at Portland State University, Friday August 4
  - "Demo Day" Demonstration at Oregon College of Art and Craft, Saturday August 5
- Is this a physical demo or a presentation delivered by powerpoint or other technology?
- Have you given this presentation before? Yes\_\_\_ No\_\_\_. If yes, please describe.
- Describe your session, maximum 3 paragraphs: What is an attendee likely to experience?
- What physical and technology are required of the space, especially if you are proposing a demo? (water? dry or wet demo? technology needed for powerpoint, etc?)
- If you are applying for Demo Day at OCAC, given the complications and time constraints of setup and takedown, are you interested in:
  - 4 repeated sessions\_\_\_\_\_
  - 2 repeated sessions\_\_\_\_\_
  - 1 repeated session\_\_\_\_\_
- Additional supporting website links
- Reference: Is there someone who has experienced your presentation style and can serve as a reference?
- Supporting documentation as needed: Examples could include testimonials, digital images embedded in a PDF, etc

If selected, you will be asked to submit a headshot and any other images that would be useful for marketing purposes.

### **To submit:**

**Include in your subject line:** Conference Session Proposal . Please email proposal plus supporting documents/images where applicable/website information to:

Danielle Kelly, SDA Executive Director, [sdadmckelly@gmail.com](mailto:sdadmckelly@gmail.com)

Astrid Bennett, SDA Programming Committee, [ahbenettsda@gmail.com](mailto:ahbenettsda@gmail.com)

### **DEADLINE:**

Submissions are now being accepted.

**Please submit by November 29, 2016**