

Surface Design
Association



Call for Entries: How Are You Making Your Mark?

20 x 20 x 40: SDA Members Make Their Mark Presentation

Deadline for entries: June 11, 2017

20 x 20 x 40: SDA Members Make Their Mark is a special opportunity for SDA Members to present their work at the 2017 SDA *Making Our Mark, 40th Anniversary Biennial Intensive* in Portland, Oregon, August 3-6, 2017. **Eight conference participants** will be selected to give a "PechaKucha-style" presentation, in which the selected participant shows 20 images for 20 seconds each, speaking while the visuals advance automatically. Juried by Cameron Anne Mason, this presentation was a favorite at the 2015 *Made/Aware: Socially Engaged Practices Intensive* at Arrowmont.

This year the theme is open: *How are you making your mark?* Application requirements include conference registration, presentation title, one paragraph synopsis, three images and a short bio. There is no cost to apply. **Application deadline is June 11, 2017.** Submission instructions follow.

PechaKucha (which means "chit chat" in Japanese) is a format for concise presentations that originated in Tokyo and has been adopted all over the world. SDA's modified version will give viewers a deeper exposure to the range of work created in 2D, 3D, installation, or community projects by eight SDA members selected from submitted applications. Participants will have a chance to present to an international audience and jumpstart their opportunities for networking within the organization.

Location of Presentation: *Making Our Mark, 40th Anniversary Biennial Intensive* – August 3 - 6, 2017, Portland State University & Oregon College of Art and Craft, Portland, Oregon

Presentation Date: Friday, August 4, 2017, Portland State University

Deadline for entries: June 11, 2017

Eligibility requirements:

- Registration and attendance, *Making Our Mark, 40th Anniversary Biennial Intensive* in Portland, Oregon – August 3 – 6, 2017
- Membership in SDA

Entry requirements – (Refer to Call for Entry Submission Instruction that follows)

- Presentation title
- Short description of presentation

- Three representative images. Image quality is important!
- Short bio

Tips for preparing a strong PechaKucha-style presentation:

- Passion for your topic
- Tell us your story
- Practice speaking over timed slides
- Think of images as illustrations to your story

Selection of presenters will be based on: strength of story, quality of images and diversity of stories/media/geography of presenter.

Calendar

June 11, 2017	Deadline for entries
June 26, 2017	Notice to participating presenters
July 16, 2017	Digital presentation files due
August 4, 2017	Presentation: Friday afternoon, Portland State University

Coordinator / Juror: Cameron Anne Mason

[Cameron Anne Mason](#) is an artist, educator and arts writer based in Seattle. Largely self-taught, Cameron draws on her background in design and performance to create sculpture and installation art. Her work has been seen nationally and internationally. She is represented by [Foster/White Gallery](#) in Washington State.

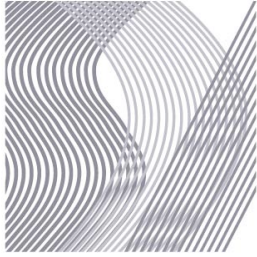
Submission Instructions

20 x 20 x 40: Making Our Mark, SDA Member Presentation

Part 1: Create a MS WORD Doc or PDF file document that includes:

1. Contact information including name, email address, phone number and mailing address.
2. Title of the presentation
3. Short description of presentation (250 words max)
4. Short bio (100 words max)
5. Label the DOC or PDF file with your name
6. Select three (3) images from the proposed 20 images that best tells your story
 - a. Images for submission – JPEG only, no smaller than 1920 pixels on the longest side; file resolution 72 ppi/dpi; file size – 5MB (maximum)
 - b. Each image must be titled as follows: “LastName_Firstname_title_slide-#”
 Example: Doe_Jane_Jungle_#1
 Doe_Jane_Jungle_#2
 Doe_Jane_Jungle_#3

Part 2: Submit by sending an email to conferencepresentations@surfacedesign.org with your last name and “PK-CFE” in the subject line of the email and attach your DOC/PDF application document and the 3 images. This email and all attachments cannot exceed 25 MB.



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