



## **Call for Entries: How Are You Making Your Mark? Tell Us Your Story**

*10 x 20: SDA Student Members Make Their Mark Presentation*  
**Deadline for entries: May 1, 2017**

**10 x 20: SDA Members Make Their Mark** is a special opportunity for SDA Student Members to present their work at the 2017 *SDA Making Our Mark, 40<sup>th</sup> Anniversary Biennial Intensive* in Portland, Oregon, August 3-6, 2017. Sixteen conference participants will be selected to give a “Pecha Kucha-style” presentation. Selected participants will show 10 images for 20 seconds each, speaking while the visuals advance automatically. Juried by Tamryn McDermott, this presentation style was a favorite at the 2015 *Made/Aware: Socially Engaged Practices Intensive* at Arrowmont.

This year the theme is open: *How are you making your mark? Tell us your story.* Application requirements include conference registration, presentation title, one paragraph synopsis, three images and a short bio. There is no cost to apply. Application deadline is **May 1, 2017**. Submission instructions follow.

**PechaKucha** (which means “chit chat” in Japanese) is a format for concise presentations that originated in Tokyo and has been adopted all over the world. SDA’s modified version will give viewers a deeper exposure to the range of work created in 2D, 3D, installation, or community projects by sixteen selected SDA student members. Participants will have a chance to present to an international audience and jumpstart their opportunities for networking within the organization. All students encouraged to apply!

**Location:** *Making Our Mark, 40<sup>th</sup> Anniversary Biennial Intensive* – August 3 - 6, 2017, Portland State University & Oregon College of Art and Craft, Portland, Oregon

**Presentation Date:** Thursday, August 3, 2017, Portland State University

**Deadline for entries:** May 1, 2017

**ELIGIBILITY REQUIREMENTS:**

- Registration and attendance, *Making Our Mark, 40<sup>th</sup> Anniversary Biennial Intensive* in Portland, Oregon – August 3 – 6, 2017
- Membership in SDA

**ENTRY REQUIREMENTS – (REFER TO CALL FOR ENTRY SUBMISSION INSTRUCTION THAT FOLLOWS)**

- Presentation title
- Short description of presentation
- Three representative images
- Short bio

**SELECTION OF PRESENTERS WILL BE BASED ON:**

- Strength of story
- Quality of images
- Diversity of stories/media/geography of presenter

***Tips for preparing a strong PechaKucha-style presentation:***

- Demonstrate passion for your topic
- Tell us your story
- Think of images as illustrations to your story
- Practice speaking over timed slides

**CALENDAR**

May 1, 2017	Deadline for entries
May 15, 2017	Notice to participating presenters
July 1, 2017	Digital presentation files due
August 4, 2017	Presentation: Thursday, Portland State University

**COORDINATOR / JUROR: TAMRYN McDERMOTT**

Tamryn McDermott is the Director of Admissions at Tyler School of Art, Temple University in Philadelphia, PA. She is also the Traveling Exhibition Manager for *Rooted, Revived, Reinvented: Basketry in America*, an exhibition coordinated by the National Basketry Organization and the University of Missouri. McDermott has been an SDA member since 2010 and currently serves on the Board of Directors. In 2015, McDermott received an MFA in Fibers and Sculpture from the University of Missouri. In 2005, McDermott completed an MA in Art History and Arts Administration at Tyler School of Art, Temple University where she also received a BFA in Sculpture and Painting.

**Please see submission instructions on next page.**

***Call for Entry Submission Instructions***  
**10 x 20: Making Our Mark, SDA Student Member Presentation**  
**Thursday, August 3, 2017**

**STEP I CREATE A MS WORD DOC OR PDF FILE DOCUMENT THAT INCLUDES:**

1. Personal information
  - a. Name
  - b. Email address
  - c. Phone number
  - d. Mailing address
2. Title of the presentation
3. Short description of presentation (250 words max)
4. Short bio (100 words max)
5. Label the DOC or PDF file with your name
6. Select three (3) images from the proposed 20 images that best tells your story
  - a. Images for submission – JPEG only, no smaller than 1920 pixels on the longest side; file resolution 72 ppi/dpi; file size – 5MB (maximum)
  - b. Each image must be titled as follows: “LastName\_Firstname\_title\_imagenumber”

Example:     Doe\_Jane\_Jungle\_1  
                  Doe\_Jane\_Jungle\_2  
                  Doe\_Jane\_Jungle\_3

**STEP II: SUBMIT**

1. Send an email to [conferencestudentpk@surfacedesign.org](mailto:conferencestudentpk@surfacedesign.org) with your last name and “Student PK-CFE” in the subject line of the email and attach your DOC/PDF application document and the 3 images. Email and all attachments cannot exceed 25 MB.
2. In the body of the email state your intention to apply to the PechaKucha-style presentation at SDA’s Making Our Mark Intensive in August.

If accepted to present, you will receive further instructions on where to send your final presentation files.