



## **Call for Entries: How Are You Making Your Mark?**

*20 x 20 x 40: SDA Members Make Their Mark Presentation*

**Deadline for entries: June 15, 2017**

**20 x 20 x 40: SDA Members Make Their Mark** is a special opportunity for SDA Members to present their work at the 2017 *SDA Making Our Mark, 40<sup>th</sup> Anniversary Biennial Conference* in Portland, Oregon, August 3-6, 2017. **Eight conference participants** will be selected to give a “PechaKucha-style” presentation. Selected participants will show 20 images for 20 seconds each, speaking while the visuals advance automatically. Juried by Cameron Anne Mason, this presentation style was a favorite at the 2015 *Made/Aware: Socially Engaged Practices Intensive* at Arrowmont.

This year the theme is open: *How are you making your mark?* Tell us your story. Application requirements include conference registration, presentation title, one paragraph synopsis, three images and a short bio. There is no cost to apply. **Application deadline is June 15, 2017.** Submission instructions follow.

**PechaKucha** (which means “chit chat” in Japanese) is a format for concise presentations that originated in Tokyo and has been adopted all over the world. SDA’s modified version will give viewers a deeper exposure to the range of work created in 2D, 3D, installation, or community projects by eight SDA members selected from submitted applications. Participants will have a chance to present to an international audience and jumpstart their opportunities for networking within the organization.

**Location:** *Making Our Mark, 40<sup>th</sup> Anniversary Biennial Conference* – August 3 - 6, 2017  
Portland State University & Oregon College of Art and Craft, Portland, Oregon

**Presentation Date:** Friday, August 4, 2017, Portland State University

**Deadline for entries: June 15, 2017**

**ELIGIBILITY REQUIREMENTS:**

- Registration and attendance, *Making Our Mark, 40<sup>th</sup> Anniversary Biennial Conference* in Portland, Oregon – August 3 – 6, 2017
- Membership in SDA

**ENTRY REQUIREMENTS – (REFER TO CALL FOR ENTRY SUBMISSION INSTRUCTION THAT FOLLOWS)**

- Presentation title
- Short description of presentation
- Three representative images. Image quality is important!
- Short bio

**SELECTION OF PRESENTERS WILL BE BASED ON:**

- Strength of story
- Quality of images
- Diversity of stories/media/geography of presenter

***Tips for preparing a strong PechaKucha-style presentation:***

- Demonstrate passion for your topic
- Tell us your story
- Think of images as illustrations to your story
- Practice speaking over timed slides

**CALENDAR**

June 15, 2017	Deadline for entries
June 26, 2017	Notice to participating presenters
July 1, 2017	Digital presentation files due
August 4, 2017	Presentation: Friday afternoon, Portland State University

**COORDINATOR / JUROR CAMERON ANNE MASON**

[Cameron Anne Mason](#) is an artist, educator and arts writer based in Seattle. Largely self-taught, Cameron draws on her background in design and performance to create sculpture and installation art. Her work has been seen nationally and internationally. She is represented by Foster/White Gallery in Washington State.

**PLEASE SEE SUBMISSION INSTRUCTIONS ON NEXT PAGE.**

**Call for Entry Submission Instructions**  
**20 x 20 x 40: SDA Member Presentation**  
**Friday, August 4, 2017**

**STEP I CREATE A MS WORD DOC OR PDF FILE DOCUMENT THAT INCLUDES:**

1. Contact information including:
  - a. Name
  - b. Email address
  - c. Phone number
  - d. Mailing address
2. Title of the presentation
3. Short description of presentation (250 words max)
4. Short bio (100 words max)
5. Label the DOC or PDF file with your name
6. Select three (3) images from the proposed 20 images that best tells your story
  - a. Images for submission – JPEG only, no smaller than 1920 pixels on the longest side; file resolution 72 ppi/dpi; file size – 5MB (maximum)
  - b. Each image must be titled as follows: “LastName\_Firstname\_title\_slide-#”  
  
Example:     Doe\_Jane\_Jungle\_#1  
                  Doe\_Jane\_Jungle\_#2  
                  Doe\_Jane\_Jungle\_#3

**STEP II: SUBMIT**

1. Send an email with the document attached to [conferencepk@surfacedesign.org](mailto:conferencepk@surfacedesign.org) with your last name and “PK-CFE” in the subject line of the email and attach your DOC/PDF application document and the 3 images. This email and all attachments cannot exceed 25 MB.
2. In the body of the email state your intention to apply to the PechaKucha-style presentation at SDA’s Making Our Mark Conference in August.

If accepted to present, you will be receive further instructions on where to send your final presentation files.

Surface Design Association, a 501c3 non-profit textile arts organization founded in1977, is dedicated to promoting awareness and appreciation of textile-inspired art and design through member-supported benefits including publications, exhibitions and conferences. Visit us at [www.surfacedesign.org](http://www.surfacedesign.org).

For questions, contact [conference@surfacedesign.org](mailto:conference@surfacedesign.org).