



Surface Design  
Association

In the vein of *Interview* magazine (founded by Andy Warhol in 1969) we would like to introduce a new department: *10 Questions*. Each issue will feature an interview of a member conducted by a member or guest. Stateside regions/countries will be rotated throughout the year. We will accept submissions on an annual rolling basis. The featured questionnaires will receive a complementary one-year digital membership to SDA. Please choose one set of questions from formats provided below. Email [journaleditor@surfacedesign.org](mailto:journaleditor@surfacedesign.org) with any queries.

**Adapted from “Bouillon de Culture” hosted by Bernard Pivot and “Inside the Actor’s Studio,” James Lipton.**

1. What is your favorite word?
2. What is your least favorite word?
3. What inspires you creatively, spiritually or emotionally?
4. What turns you off?
5. What is your favorite curse word?
6. What sound or noise do you love?
7. What sound or noise do you hate?
8. What profession other than your own would you like to attempt?
9. What profession would you not like to do?
10. If you were reincarnated as some other plant or animal, what would it be

**Adapted from Marcel Proust and Vanity Fair**

1. What is your most marked characteristic?
2. What do you value most in your friends?
3. What is your dream of happiness?
4. What would you like to be?
5. What is your favorite color?
6. What is your favorite flower?
7. What is your favorite bird?
8. What natural gift would you most like to possess?
9. To what faults do you feel most indulgent?
10. What is your motto?